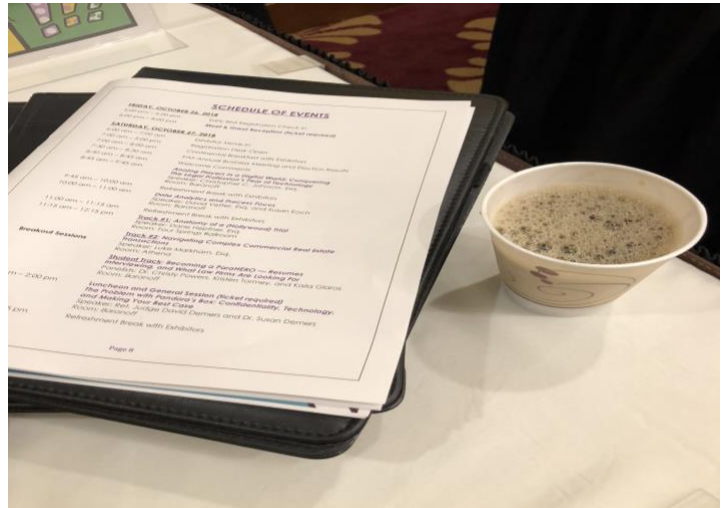
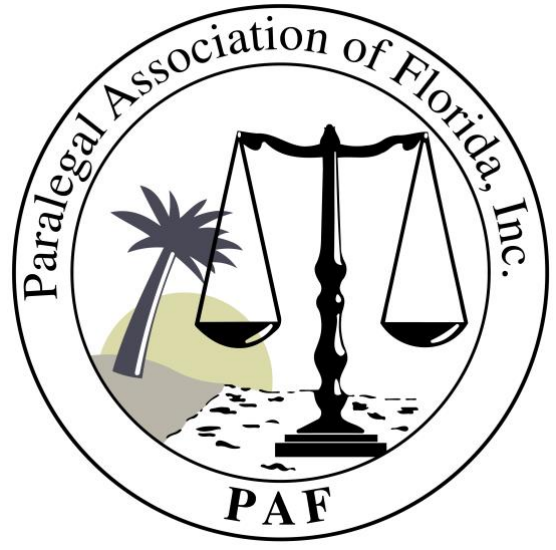


# 2019



# Sponsorship & Advertisement Opportunities

PARALEGAL ASSOCIATION OF FLORIDA, INC.  
Inspiring professional growth...one paralegal at a time. ®

# ABOUT US

The Paralegal Association of Florida, Inc. (PAF), is a professional association of approximately 750 paralegals from around the State of Florida. Formed in 1976, it is the oldest and largest statewide association in Florida, and one of the oldest affiliate associations of the National Association of Legal Assistants (NALA). As a proponent of The Florida Bar's Florida Registered Paralegal (FRP) Program, PAF is dedicated to providing continuing legal education opportunities to its members. We are proud to distinguish ourselves as paralegals and, through PAF, cultivate the paralegal profession.

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**750+**

PAF Members

**11**

Chapters Around the  
State of Florida

**570+**

Followers on Social Media

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## PAF'S MISSION STATEMENT

“ To inspire and empower paralegals to be productive and successful by providing cutting edge continuing education and professional development.”

# CORPORATE SPONSORSHIP

Sponsorship opportunities provide an excellent way for those who want to maximize exposure to our members.

The Partner-level is limited to 3 non-competing Sponsors (i.e. 1 process server, 1 court reporter, 1 copy/printing service, etc.). The Associate-level is also limited to 4 non-competing Sponsors. Both levels are first come, first serve.

Please note that once the completed Order Form is submitted, your requested sponsorship level will be pending until the Order Form is processed and approved. Once the Order Form is approved, a welcoming email will be sent providing details of instructions and deadlines.

Benefits	Partner \$5,000 <b>LIMITED TO 3</b>	Associate \$2,500 <b>LIMITED TO 4</b>	Supporter \$500
Logo Listed on Website (for one year)	✓		
Listing in Vendor Directory on Website (for one year)	✓	✓	✓
Color Ad in In-Brief Publication (2-3 times per year)			
Full Page	✓		
Half Page		✓	
Business Card			✓
Social Media Postings on All Current Platforms			
Monthly	✓		
Quarterly		✓	
Biannually			✓
Option to Host Social Media Contest			
Quarterly	✓		
Biannually		✓	
Annually			✓
Option to Provide Approved CLE Webinar			
Monthly	✓		
Up to 3 Times Per Year		✓	
Annually			✓
Priority for Annual Seminar Sponsorship Opportunities	✓	✓	✓
Recognition on Appreciation Page in Annual Seminar Program	✓	✓	✓
Invitation to Apply to LIPP (Based on Availability)	✓	✓	✓
Invitation to All Chapter Meetings and Events	✓		
Advertisement in Chapter Publications	✓		

# DIGITAL ADVERTISING

## DIGITAL MEMBER NEWSLETTER

PAF sends out a digital newsletter, *In Brief*, to its members an average of 2-3 times per year. All ads will be in full color at no additional charge.

Full Page Ad	\$100
Half Page Ad	\$50
Business Card Ad	\$30

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PAF is proud to be an Affiliated Association of the  
National Association of Legal Assistants!



## PAYMENT

Payment must accompany any order form. A completed order form and payment must be emailed to [director@pafinc.org](mailto:director@pafinc.org) (if payment via credit card) or mailed to P.O. Box 14051, Clearwater, Florida 33766.

PAF reserves the right to decline advertisements.

# AWARD SPONSORSHIPS

PAF is in its inaugural year of awarding its members for their achievements. PAF members have been honored by the National Association of Legal Assistants (NALA) and The Florida Bar in prior years with prestigious industry awards and PAF wishes to pay it forward. Sponsoring a 2019 PAF Award includes: sponsor logo on award, social media announcement with a short description (100-150 words) of the sponsor, products, or services.

## **Paralegal of the Year Award (\$100 Sponsorship)**

Each year an outstanding paralegal will be selected to receive PAF's pinnacle annual award, the Paralegal of the Year award. This prestigious award will be given to a singular paralegal who has contributed significantly to the legal community and/or PAF. The purpose of this award is to recognize above-and-beyond achievement including contributions to relationships among the paralegal profession, the public, and the legal community and/or exceptional leadership within a PAF Chapter including proposing or developing programs or guidelines. The award will be presented at the PAF Annual Seminar each year in the fall.

## **Chapter of the Year Award (\$100 Sponsorship)**

The Chapter of the Year Award is designed to recognize the achievements and contributions of a PAF Chapter. Examples of these achievements and contributions include development or participation in a community service program which results in a positive public image for the paralegal profession; contributions to paralegal education; or development of a professional development or career enhancement program. The award will be presented at the PAF Annual Seminar each year in the fall.

## **Up & Comer Award (\$100 Sponsorship)**

PAF wants to encourage leadership and contributions made among its newest members with the Up & Comer Award. Examples of this leadership and contributions are supporting their PAF Chapter, mentoring paralegal students, volunteering in law-related community and other non-profit programs, and helping those who wish to learn more about the paralegal profession. Recipients of this award are PAF members of five years or less. The award will be presented at the PAF Annual Seminar each year in the fall.

# ANNUAL SEMINAR OPPORTUNITIES

We are excited to announce that for 2019, PAF will have one state-wide seminar which is scheduled to take place September 27-28 at the Safety Harbor Resort & Spa in Safety Harbor, Florida.

All levels of PAF Corporate Sponsors will receive the Annual Seminar Sponsor & Exhibitor Prospectus at least 30 days prior to the general release. Due to the location of this event, there will be a limited number of spaces available for exhibitors, so we anticipate that this event will fill up quickly. We look forward to seeing you at PAF's 2019 Annual Seminar!



## CONTACT

Kaila Glaros, Executive Director, [director@pafinc.org](mailto:director@pafinc.org)

Michelle Ridge, Sponsor/Vendor Liaison, [admin@pafinc.org](mailto:admin@pafinc.org)

P.O. Box 14051, Clearwater, Florida 33766

(727) 245-0072

# SPONSORSHIP/ADVERTISING ORDER FORM

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Business Category: \_\_\_\_\_

## PAYMENT METHOD

- Check (TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_)
- Credit Card (TOTAL AMOUNT TO CHARGE \$ \_\_\_\_\_)
  - Visa
  - Mastercard
  - American Express

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

- *Credit Card Billing Address Same as Above*

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

## PLEASE SELECT:

### Corporate Sponsorship

- Partner \$5,000
- Associate \$2,500
- Supporter \$500

### Digital Member Newsletter Ad

- Full Page \$100
- Half Page \$50
- Business Card \$30

### Award Sponsorship

- Paralegal of the Year \$100
- Chapter of the Year \$100
- Up & Comer \$100

TOTAL: \$ \_\_\_\_\_

Return completed form with payment to: Paralegal Association of Florida, Inc.,  
P.O. Box 14051, Clearwater, Florida 33766 or via email to: [director@pafinc.org](mailto:director@pafinc.org)